



CORPORATE PROFILE

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OUT TEAM OF YOUNG PROFESSIONALS MAKE ANYTHING YOU IMAGINE

We at **Anchor E Solutions** feel greatly honored in our **Quality and Integration** of our team. Each team member possesses specialized knowledge in designing and implementation of renowned technology. The unique combination of our team adds values by introducing various techniques and approaches in order to make sound relationship with our clients and always support our clients through their development phase. A leading Information Technology (IT) Firm based on Kolkata, India dedicated to provide the best solutions in the IT industry. We are specialized in Digital Media Marketing, Search Engine Marketing & online web applications development, which are broadly classified into different categories like Secure Web Application, E-Commerce, Portal Application development, Corporate Website design to high-end websites.



“Thoughts, Delivered by Actions” is our motto, deliver the best products and solutions to our clients and our service is the best of all times. It all started with a vision to develop the Web Application that fulfills the current and coming future needs. We at **Anchor E Solutions** use the latest technologies for our clients. We are having highly experience IT professionals who visualize the need and requirements of our clients before they feel the need.

We are in the designing since 2016; we offer innovative web designing and hosting solutions to our clients. We are the preferred choice of wide range of client’s in web designing. We believe that in order to be truly successful, a true partnership must be formed with our clients. We provide superior web designing service for managing the implementation of online Web Solutions in the retail industry, serving both the domestic and international sectors. **Our goal is to exceed the expectations of every client by offering outstanding client service, increased flexibility, and greater value, thus optimizing system functionality and improving operation efficiency.** Our team distinguished by their functional and technical expertise combined with their hands on experience, thereby ensuring that our clients receive the most effective and professional service.

WE USE CREATIVE MODERN TECHNOLOGY WITH FRESH NEW IDEAS

Our widespread skills encompass all aspects of implementation, including business requirements definition for client's approval, web design, customization web solutions to fit specific client needs. We provide functional and technical support, and resolving all issues, that arise when the client start web site usage in a live setting. We feel pride ourselves on our proven track record for effectively implementation of our service. This is due to effectively dedicated team a member in the development of web site designing and modifications to ensure that all business requirements are met within budget captivity and time schedules. In order to meet the individual needs of clients, **Anchor E Solutions** maintains a wide range of qualifications.

We use advance technology to design and use best web designing tools to fulfill the current challenging business needs.

Benefits of Engaging with Anchor E Solutions:

Interact directly with Customers

- Interact with customers through Q & A, chat sessions, mailers and newsletters.
- Understand the needs and concerns of customers and address them directly.

Extensive user engagement round the year

- Anchor E Solutions team keeps users engaged via Social Media, News Updates, Mailers and Important Notifications, thus has a dedicated following.
- As we engage audience more efficiently, you have a better prospect of responses from us.

Save costs using the most economical medium – the internet

- Options on the internet are much more economical than print and other offline promotions.
- ROI is the highest as reaching out to your target audience is far simpler.

WE USE CREATIVE MODERN TECHNOLOGY WITH FRESH NEW IDEAS

Our Mission

It's our mission to offer best solutions to our clients based on Innovative Thinking, which will enable them to run their business ahead of their competitors. We are planning to provide the best service of all to our clients, like **"Life Time Hosting Plan"** with minimum charge with compare to other compotators. We will provide free lifetime service with one time investment to make our clients fully satisfied and form a chain across the world with huge network.

Our Goals

We at **Anchor E Solutions** aim at maintaining its good name and high quality of its work. We are proud of the work that we have already accomplished, and we always open for new innovative ideas and ways of improving our client's business. Our main goal is to make your business successful. We believe that is the only way that will benefit both our clients and ourselves. Whether you become our clients or partner, it will open new horizons to your business and bring new prospects that you never thought before. If you are a successful businessman, you see that business is all about partnership and successful investments.

Our existences in the web world to provide the fullest and high quality of service by helping our client to grow along with us, Our goal is to make our customer's businesses stronger by energizing them to be more responsive to our customers with current competitive environment.

Our Vision

We visualize ourselves as a path braking organization that will set new parameters in the center of web designing. We will setup our own **Data Center and web-hosting server**, so that our clients will get full support and facility in their day-to-day business needs. In short period of time, we will spread our roots in this world. We will set our unique identity and brand in this world with other competitors and grow along with our clients and spread our knowledge and wisdom with the speed of light.

Our Future Plans

We all know that the growth of Web Designing Technology and the role it is going to play in every human life. Digital media already has very profound and integral existence in human life and it is continually changing the way people work, educate and do their day-to-day activities. With the growing demands and needs, the skilled professionals and experts in technology would also rise to high.

Our vision the future in a large context; we firmly believe that the future holds more promises for us. **The technology is growing at the lighting speed and expands like the supernova in space and we have equipped ourselves to take the leverage of the surge.** The client of **Anchor E Solutions** will have the facility to contact the concerned department directly. In order to rule in the kingdom of the Web Designing World, we desire to establish our roots across this web world.

We at **Anchor E Solutions** planning to expand our vision and support our existing clients with full honesty and make them satisfied with our valuable knowledge and wisdom.

OUR SERVICES

Digital Media Marketing :

Now is the age of digital media marketing. Almost entire e-Commerce world is controlled by digital media. This is the latest segment of online marketing.

We do it with dignity for our client's:

Search Engine Optimization, Social Media Marketing, Digital Media Marketing, Email Marketing, SMS Marketing, Video Promotion.

Web Designing & Development :

Website design services at **Anchor E Solutions** recognize the intensity involved in a web application development project or a web portal design project and are truly interested in increasing your business through a professional web application development process in most effective manner. Our team of marvelous web portal design experts and web application development experts will modify your web application development project around your company's services, objectives and of course your budget.

Logo Design :

Anchor e Solutions is specialized in designing all types of logo designs for small businesses, corporate logos, product logo designs, internet business logos, fancy logo designs, classical logo designs, modern logo designs, print logos, stationary designs, complete corporate identity, marketing logo designs, festival logos, seasonal logo designs, party logo designs, flashy logos, stylish logo designs, unique logo, creative logo, handmade logo and India much more.

Development Platforms :

We use Microsoft Products like DHTML, Sql Server 2005 / 2008 / 2010, JavaScript, jquery, Ajax, PHP, MySql, Wordpress, Zoomla, CRE Loaded, Zen Cart etc.

Banner Design :

Whether you are in need of a static banner, tower banner, animated gif banner or a flash animated banner just place your requirement to us. We develop services with the resources to get you what you need fast and easy. Our design team members have all the necessary skills and experience to produce unique and professional banner. We create different type of banner such as Animated Banner, Flash Animated Banner and Static Banner.

Mobile Application Service :

- Complete mobile application development lifecycle from understanding the requirements to delivering a complete application, including registering it with the relevant Applications Store.
- Multi-platform development or porting including J2ME, BlackBerry, IOS, Android, Windows Mobile
- Comprehensive testing of multi-platform mobile application by taking into consideration multiple mobile networks, carriers and devices

OUR SERVICES

Quality Policy :

We strictly follow the quality system standards to provide the satisfactory service to our clients.

Our Advantages :

We at **Anchor E Solutions** treat every customer with equal importance and provide them with ultimate service that is why we have a long list of satisfied customers. The technology is growing very fast, and so are we are. We put in every effort to stay updated with the latest in technology. The company updates its services well in time before you expect anything from us.

Our Features :

The company always upgrades its technology and optimizes security and increases performance. We offer our customer full support and always looks forward to give our best

Customer Focus :

Our goal is to satisfy our existing customers and to attract new customers by building and maintaining a reputation in the web based creative industry, as a company that offers cost-effective, high-quality solutions to varied clientele. While most of our customers have needs that offer unique challenges, there are some characteristics common to all.

Identifying these "universal" requirements and satisfying them in a timely and efficient manner is the cornerstone of maintaining our existing business relationships and building new ones. We have come to recognize that all customers, regardless of industry, are interested in these essentials: being cared, being respected, being informed, and in receiving superior value in the form of final product delivered on time at a fair price. We understand in depth about the requirement of the customer before making any suggestion, and then coming out with a best possible solution.

WE WILL DEVELOP WEBSITES FOR FOLLOWING AREAS

- Books Libraries
- Consulting
- Construction Interiors and Real Estate
- Community Portals
- Corporate Companies
- Financial Companies
- Food Industries
- Hardware and Networking
- Health
- Hotels and Resorts
- Job Portals
- Legal Companies
- Online Bidding
- Print and Publishing
- Schools and Colleges
- Software
- Toys Library
- Training
- Telecommunications
- Tours and Travels
- Trading Companies

WE WILL DESIGN THE FOLLOWING WEBSITE GIVEN BELOW

Two main kinds of websites are **Static** and **Dynamic websites**. Here are some types of websites to give you an idea of what you might need.

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Static Websites :

Most small businesses start out with a small, “static” website with 5-20 pages. To update their static website, they need to contact their website design / development company and request for change. For this reason websites are not updated very often and remain “static” for a long period of time. A static website can, however, feed off dynamic content from other websites. Such content includes the latest weather, news headlines, exchange rates, etc. The mother website is providing this to increase their website outbound links and to increase website traffic. A static website mainly provides a business with basic online presence.

Dynamic, Database-Driven Websites :

Dynamic websites means the web content changes regularly with minimal effort. Dynamic websites are usually maintained by web admin using a Content Management System that allows web admin to update their content without having much knowledge about web programming.

Corporate Style Websites :

This is the next step up from a static website, where the web admin can update the website content themselves without having to get hold of the web design company. It is not necessarily more expensive to launch a dynamic website than a static website. In the long run it will in fact be cheaper if you intend to update regularly. Many websites publish press releases, news, events, photo galleries, project portfolios and other things more relevant to the nature of their business. Online enquiries can send to their email address.

WE WILL DESIGN THE FOLLOWING WEBSITE GIVEN BELOW

E-Commerce Websites :

E-commerce is websites that allow visitors to purchase products online. The website owner uses a back-end to add or remove products and their properties, process orders, analyze sales and more. These kinds of websites have become more popular in recent years as the online shopping industry has grown quite considerably. In India especially in Bangalore and tricky many businesses are hesitant to implement online transactions into their website strategy as it can be expensive to implement the necessary security measures. In all over the world people started realizing the benefits of e-commerce website. An alternative to a Shopping Cart System is to implement a Quotation System.

Community Websites :

Example: Job Search Websites, Online Dating websites, web forums, web blogs, Social Networking Websites.

These websites are focused on certain types of Internet users. Their main source of revenue may be advertising through flash banners or Google ad sense. The website becomes very personal level. For instance, after submitting a form, the website will email the member to inform them when they have received a reply. The website and the member, form a email relationship. The membership registration process is usually automated allowing the website owner to concentrate on web analytics.

The website owner moderate what members do on the website to avoid illegal usage. Think before you go for a website, choose the right kind of website for your business depends on nature of your business, your corporate goals, the stage of development of your business and the cost you can afford for making website.

Information Driven Websites :

Example: Website directories, article directories, a Short-Story/Poetry submission website, etc. These websites yields revenue from selling advertising space on their website or by getting reciprocal link to increase page rank. The information is generated by people that visit the website and submit content – the website is self-generating and the content follows current trends and interests. Although the owners of the website do not have to produce the focus-content, they do need to be able to control the type of content that is submitted – they need to implement measure that will prevent spammers from flooding their website with unwanted content. They also need people to moderate the content that is generated on the website.

WE ARE OFFERING SERVICE TO THE MARKET LEADERS ALL OVER WORLD

International Institute of Research & Wealth Management (IRWM) is a Premier's Research and Wealth Management which has been consistently delivering the Best Banking and Financial Services having started our journey from Eastern India.

Welcome to International Institute of Research & Wealth Management

GLOBAL MESH SERVICES WHOLESALE AUSTRALIA

Global Mesh Services designs, develops and manufactures the highest grade and quality of gutter guards and gutter protection mesh available on the market today. Gutter guard and gutter protection systems have become a standard feature on many homes throughout Australia, New Zealand and America and Global Mesh Services focuses on providing wholesale gutter protection solutions specifically for these environments at the lowest cost. Suppliers and fitters contact us for a free trade pricing consultation.

SUPERDOMAINS Cheap domains and website hosting for Australians

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Home

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SanaJala Rooms, Gallery, Booking, Events, Special Guest, Natural View, Contact

Smart Braces FASTBRACES® Fast, Safe, Easy & Affordable

Dr. Rene Piedra

FASTBRACES® is Fast! Call for Your Free Consultation Today, Minimal Discomfort and a Virtually Invisible Ceramic Option.

To know more about our work visit <http://www.anchoresolutions.com/portfolio.html>

CLIENTS / CREDITS

- We do not keep our clients in middle of the way but also help them to reach at the destination by providing strategy implementation support. Our experts work with a client at each stage of strategy implementation to produce expected results and achieve objectives.
- Our Implementation support services include.
- Preparing action plan and controls.
- By keeping ourselves update to date with the present economic and market environment conditions, and also expertise in market research, we formulate results oriented and workable marketing strategy for our clients. Not only do we develop marketing strategies but we also help clients to evaluate existing marketing strategies, identify problems and give proper strategic solutions.
- We have executed few projects for various companies and studios based in Kolkata and Online clients. Most of these jobs were offshored to us.

Thanking You